IPO Readiness

Moving beyond compliance to value creation



Are you considering going public?

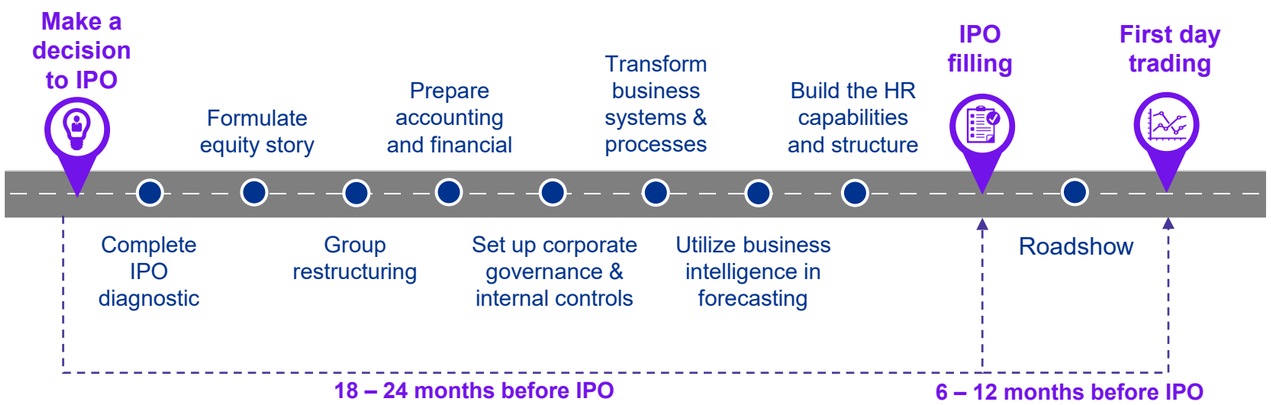
Embarking on an initial public offering (IPO) journey and completing it successfully calls for strategic planning, sound advice, and understanding and addressing the potential risks.

A public offering is a significant event in the lifecycle of a company. An IPO can improve your company's financial strength and opportunities **for** growth, but the IPO process can introduce a number of management, financial, and process-related challenges. A public offering provides an opportunity to examine your company's internal operations, reporting processes, and culture.

Your key challenges

Valuation	Information	Coordination	Bandwidth and relevant skill sets
The business strategy and equity story may impact stock value, so formulating the right story is critical	Involves identifying, reviewing, processing a lot of information and requires a lot of analysis and time	Requires project management to ensure a seamless preparatory process, successful and timely completion of all required tasks	Requires intensive efforts and additional skilled resources over extended periods with tight deadlines, so finding the right resources is key

IPO journey



How KPMG can help you

Project Management Office (PMO)

PMO assistance during the IPO process	Assist management **liaise stakeholders** e.g. attorneys and underwriters	Assist management and underwriters in developing **equity story**

Financial & Tax Reporting

- Advise on **group restructuring**
- Assist in preparation of **financial information** in accordance with TFRS PAEs
- Assist in **streamlining the financial reporting process**
- Design **accounting policy manual** and provide technical accounting support

Corporate Governance & Internal Controls

- Put in place the **appropriate corporate governance processes** e.g. developing charters, code of conduct, board framework, etc.
- Evaluate company's **internal control processes** and provide necessary action plans to enhance the internal control processes to comply with COSO internal control framework

Business & HR Transformation

- Evaluate and implement **necessary upgrades to current IT and processes**
- Utilize **business intelligence tools** in budgeting and forecasting and supporting the business operations
- Evaluate and augment current **skill-sets and bandwidth** vis-à-vis public company requirements

KPMG's IPO Readiness Workshop

The IPO journey requires intense, long-term planning and execution to avoid many potential challenges that come with the responsibility of transitioning to a public company.

At KPMG, we offer a **one-day IPO readiness workshop** to assist companies in assessing their readiness to go public by engaging management in the development of an IPO roadmap. Our primary objective is to identify and prioritize key action items to ensure that companies are better prepared to meet their IPO timeline and operate as public companies.

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