KPMG

Making sense of macroeconomic and geopolitical developments.

How we support.

October 2026

In today's volatile world, macroeconomic insights are crucial

Learn more about the implications of global disrupting dynamics...

Example topics

US Policies & America First

Rising Yields & Public Debt

China's Industrial Policy

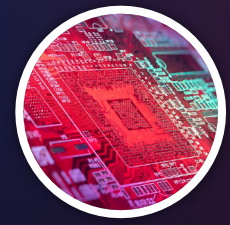
US-China Strategic Rivalry

Economics of Climate Change

Middle East Crisis

NATO/ Russia Scenarios

Taiwan Strait Outlook



Geopolitics & Economics of AI

...and follow the strategic imperative:

- Integrate macroeconomic & geopolitical developments into any strategic reasoning
- Anticipate scenarios which would have been considered outliers before

How to? >>

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Your sparring partner on macroeconomic developments

How you can engage with us:

Executive Exchange

Informal discussion on macroeconomic developments most relevant to your business.

Define your priorities and areas for deeper analysis.

Keynotes

Compelling big-picture perspective for management offsites, company events and board meetings.

C-Level Briefing

Deep and tailored discussion of key developments, scenarios and implications for your company.

Executive Workshop

Interactive working session to align leadership teams and translate scenarios into strategic action.

What you will achieve:

- Spotting early warning signs
- Connecting the dots
- Creating awareness

Dr. Benedikt Herles

Advises senior executives on macroeconomic dynamics.

Co-leads KPMG's Geopolitics & Defence Competence Centre

More than 15 years of experience in economic analysis, strategy consulting and investments.

Regular commentator in leading media outlets and sought-after speaker at international conferences.

Authored two non-fiction books on global transformation and innovation, as well as numerous articles.

Named one of Germany's "Top 40 under 40" by the business magazine CAPITAL in 2020.

Dr. Benedikt Herles
KPMG Chief Economist

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Combines economic analysis, geopolitical scenarios and strategic thinking to make sense of business implications.

Wikipedia Profile

KPMG Profile

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